

# PRIMO ESTATE

## 2013 JOSEPH Moda Cabernet Sauvignon Merlot

Acclaimed as one of Australia's finest Cabernets since Joe Grilli of Primo Estate released the first vintage in 1987. JOSEPH Moda is a McLaren Vale Cabernet Sauvignon Merlot blend made from air dried grapes using the Italian Amarone 'method' or 'moda'

### Joe Grilli's Tasting Note

Intense bouquet of concentrated blackcurrant fruit intermingled with characteristic raisin and cigar box notes. Mouth filling palate of rich, lush blackcurrant wrapped in fine dark chocolate. The palate goes on and on, all the way to a gentle tannin finish and some lingering cedar oak.

### Vineyard Regions

Angel Gully Vineyard in the cool McLaren Vale sub region of Clarendon is rocky and steep with predominantly shale stone soil. This fruit has elegance and acidic structure to balance the rich brooding red berry character and higher tannins of grapes from our warmer McMurtrie Road Vineyard on the valley floor.

### Vintage Conditions

Very similar to the excellent 2012 vintage, 2013 again saw near perfect 'no excuses' growing season in McLaren Vale. Whilst there was plenty of dry, warm weather in the lead up to harvest the really hot temperatures were only short lived and the ideal combination of warm sunny days and cool nights prevailed. Not surprisingly these conditions have produced wines with lovely poise. Strong, classic characters, persistent mouth filling flavours but with an extra vibrancy and natural balance that will allow them to age magnificently over the next two decades.

### Winemaking

Using the Italian 'Moda Amarone' method, whole bunches were dried for one week in open racks under the Cellar Door carport to concentrate the flavours. Crushed into traditional open-topped fermenters with manual pump-over. Open-topped fermentation is at the heart of the JOSEPH red wine style. Joe Grilli says: 'The soul of a red wine is released where air meets the fermenting skins'.

<b>Harvest</b>	Handpicked in February 2013
<b>Grapes</b>	80% Cabernet Sauvignon, 20% Merlot, 100% McLaren Vale
<b>Oak Maturation</b>	18 months aging in a combination of new and aged French and American barriques.
<b>Technical Details</b>	15% ABV
<b>Winemakers</b>	Joe Grilli and Daniel Zuzolo
<b>Peak Drinking</b>	Will reward 10 to 15 years of cellaring
<b>Food Matches</b>	Guinea fowl or other game dishes



**'Moda is simply one of Australia's finest Cabernets.'**

Andrew Caillard MW  
Langtons



The home of  
**JOSEPH**  
wine and olive oil.

As Trustee for the  
Grilli Family Trust  
ABN 54 370 990 754

T/A Primo Estate Wines  
Joe Grilli Wines P/L  
ACN 008 105 904

PO Box 770 McLaren Vale  
McMurtrie Road  
McLaren Vale  
South Australia 5171

**P** 08 8323 6800  
**F** 08 8323 6888  
info@primoestate.com.au  
www.primoestate.com.au