

PRIMO ESTATE

2014 JOSEPH Moda Cabernet Sauvignon Merlot

Acclaimed as one of Australia's finest Cabernets since Joe Grilli of Primo Estate released the first vintage in 1987. JOSEPH Moda is a McLaren Vale Cabernet Sauvignon Merlot blend made from air dried grapes using the Italian Amarone 'method' or 'moda'

Joe Grilli's Tasting Note

Intense bouquet of concentrated blackcurrant fruit intermingled with characteristic raisin and cigar box notes. Mouth filling palate of rich, lush blackcurrant wrapped in fine dark chocolate. The palate goes on and on, to a gentle finish with lingering cedar oak.

Vineyard Regions

Our Angel Gully Vineyard in the cool McLaren Vale sub region of Clarendon is rocky and steep with predominantly shale stone soil. This fruit has elegance and acidic structure to balance the rich brooding red berry character and higher tannins of grapes from our warmer McMurtrie Road Vineyard on the valley floor.

Vintage Conditions

A very warm start to the 2014 growing season ensured good ripeness. January's heat was followed by significant rain which refreshed the vines and the young grapes. Once these early extremes were over we enjoyed ideal conditions of mid 30 degree days followed by cool nights for the remainder of the growing period. Yields and sugar levels were both low. Not surprisingly these conditions have produced wines with lovely concentration and poise. Strong, classic characters, persistent mouth filling flavours but with an extra vibrancy and natural balance that will allow them to age magnificently over the next two decades.

Winemaking

Using the Italian 'Moda Amarone', whole bunches were dried for one week in open racks under the Cellar Door carport to concentrate the flavours. The partially dried fruit was then crushed into traditional open-topped fermenters with manual pump-over. Open-topped fermentation is at the heart of the JOSEPH red wine style. Joe Grilli says: 'The soul of a red wine is released where air meets the fermenting skins'.

Harvest	Handpicked in February 2014
Grapes	80% Cabernet Sauvignon, 20% Merlot, 100% McLaren Vale
Oak Maturation	18 months aging in a combination of new and aged French and American barriques.
Technical Details	14.5% ABV
Winemakers	Joe Grilli and Daniel Zuzolo
Peak Drinking	Will reward 10 to 15 years of cellaring
Food Matches	Guinea fowl or other game dishes
Retail Price	\$90, available nationwide from fine wine merchants



'Moda is simply one of Australia's finest Cabernets.'

Andrew Caillard MW
Langtons



The home of
JOSEPH
wine and olive oil.

As Trustee for the
Grilli Family Trust
ABN 54 370 990 754

T/A Primo Estate Wines
Joe Grilli Wines P/L
ACN 008 105 904

PO Box 770 McLaren Vale
McMurtrie Road
McLaren Vale
South Australia 5171

P 08 8323 6800
F 08 8323 6888
info@primoestate.com.au
www.primoestate.com.au