PRIMO ESTATE

2024 Virginia Vineyard SHIRAZ CABERNET MERLOT

Life is just too short to drink anything other than great wine!

Our Virginia Vineyard tradition began back in the early 1980s to provide delicious wine at an everyday price.

TASTING NOTE

A generous, warm-hearted red with a long, velvety finish. Delicious flavours of chocolate, plum, blackberry, and spice.

VINEYARD REGIONS

Named after our original family vineyard planted at Virginia, just north of Adelaide in South Australia. Fruit is sourced from Primo Estate's vineyards plus selected local growers.

Abundant sunshine and the afternoon sea breezes sweeping off St Vincent's Gulf combine to produce the base for this generous red.

VINTAGE CONDITIONS

This has been the kind of year that winemakers dream of.

Ample rain in the 2023 Winter produced a healthy canopy in the vines. The cool, dry picking season gave us a harvest with bountiful yield and exceptional quality.

WINEMAKING

We use a proven blend of Shiraz, Cabernet Sauvignon, and Merlot to produce a harmonious, mouth filling style.

Following blending we age in older American and French oak barrels to marry the components and impart a mellow, lingering oak character.

Harvest February 2024 Alcohol 13.5% Winemakers Joe Grilli & Tom Garrett Peak drinking Made to drink now but will age confidently for 10+ years. Food Hearty meat dishes – hard to beat a good steak!



